

CASE STUDY

COMPANY OVERVIEW

This organization is a leading board game manufacturing company comprised of 200-500 employees. Doherty Staffing Solutions (Doherty) successfully implemented strategic workforce strategies at this company's Lino Lakes, MN, facility.

HIRING CHALLENGES

This facility was struggling with its applicant flow and quality for a variety of positions and needed some quick staffing ramp-up within the warehouse due to seasonal demands.

“Finding individuals in a short amount of time was a huge challenge, as we don’t have a bench of employees looking to work. We also struggled to attract talent, but our hiring partner Doherty marketed our jobs, brand and culture on our behalf, this greatly increased our talent pipeline and employee referrals.”



Featured Solutions



Temporary or Temp-to-hire Staffing

High-volume, light industrial workforce solutions for manufacturing operations with scaling employment needs

Additional Solutions



Direct Hire Recruiting

Direct placement for a range of engineering, skilled trades, and supervisory positions within manufacturing industries



Payrolling/EOR

We become the Employer of Record (EOR), transferring administrative responsibilities and employment-related liabilities of your contingent workforce to us



On-site Workforce Management

Our team’s assistance with all aspects of staffing, including recruitment and on/offboarding, as well as payroll and benefits administration for your contingent workforce at your facility



Vendor Management Solution

Advanced Platform | Resources Unlimited (APRU) our VMS technology solution that provides total talent management to contingent workforce programs

WORKFORCE SOLUTIONS

To address the hiring challenges for this facility, Doherty proposed a temp-to-hire program with a fast-track process, which reduced the interview to offer timeline. After two thorough local compensation analyses, Doherty's solution involved a recommendation to increase pay rates to remain competitive for these roles and attract qualified talent.

RESULTS

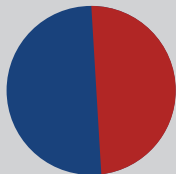
Doherty successfully helped the company competitively align their pay by increasing hourly wages by \$1.00-\$2.00 across all shifts. With the compensation adjustment, Doherty was able to provide 15+ new employees to start in just one week. Additionally, Doherty maintained around 45%-47% retention throughout the partnership with their hired workforce.

KEY RESULTS

**15+ Qualified candidates
within 1 week of Doherty's partnership**



**45%-47%
Workforce retention since
utilizing Doherty's
staffing solution**



**“
We are able to keep
our warehouse
fully staffed through
busy seasons,
allowing us to keep
our customers
happy.”**

