

CASE STUDY

COMPANY

This organization is a leading board game manufacturing company comprised of 200-500 employees. Doherty Staffing Solutions successfully implemented strategic workforce strategies at this company's Lino Lakes, MN, facility.

CHALLENGE

This facility was struggling with its applicant flow and quality for a variety of positions and needed some quick staffing ramp-up within the warehouse due to seasonal demands.

“Finding individuals in a short amount of time was a huge challenge, as we don’t have a bench of employees looking to work. We also struggled to attract talent, but our hiring partner Doherty marketed our jobs, brand and culture on our behalf, this greatly increased our talent pipeline and employee referrals.”



Temporary Staffing

High-volume, light industrial staffing and on-site workforce management services



Direct Hire Professionals

Contract and direct placement for high-skill and technical candidates in specialized industries



Office Support Talent

Niche recruiting for industry-related administrative and customer service support positions



Vendor Management Solution

Advanced Platform | Resources Unlimited (APRU) provides talent management via a VMS solution

SOLUTION

To address the hiring challenges for this facility, Doherty proposed a temp-to-hire program with a fast-track process, which reduced the interview to offer timeline. After two thorough local compensation analyses, Doherty's solution involved a recommendation to increase pay rates to remain competitive for these roles and attract qualified talent.

OUTCOME

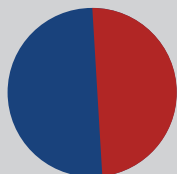
Doherty successfully helped the company competitively align their pay by increasing hourly wages by \$1.00-\$2.00 across all shifts. With the compensation adjustment, Doherty was able to provide 15+ new employees to start in just one week. Additionally, Doherty maintained around 45%-47% retention throughout the partnership with their hired workforce.

KEY RESULTS

**15+ Qualified candidates
within 1 week of Doherty's partnership**



**45%-47%
Workforce retention since
utilizing Doherty's
staffing solution**



**“
We are able to keep
our warehouse
fully staffed through
busy seasons,
allowing us to keep
our customers
happy.”**

